

## Review

The Educational and Professional Program "Digital Art" of the Kyiv National University of Technology and Design demonstrates a modern and well-structured approach to training professionals in the field of visual arts and restoration. It effectively integrates traditional artistic methods with contemporary digital technologies, addressing the current demands of the creative industries and visual communication.

A particular strength of the program lies in its interdisciplinary nature and strong practical orientation. The curriculum includes a well-balanced selection of core and elective components, emphasizing academic drawing, composition, concept art, digital tools, and traditional techniques. Students are trained to think critically, apply theoretical knowledge in practical contexts, and develop a comprehensive visual language using both classical and digital media.

The program clearly defines its learning outcomes, which align with national qualifications and professional standards. Graduates are well-prepared for a variety of roles, including visual artists, illustrators, concept artists, and professionals in museums, galleries, publishing, game development, and art studios.

The implementation of student-centered and problem-oriented learning approaches, along with a strong emphasis on practice and self-directed learning, ensures that students develop autonomy, creativity, and professional competence. The involvement of qualified faculty, modern facilities, and a consistent methodological framework further enhances the quality of education.

The international dimension of the program is reflected in its openness to academic mobility and in the inclusion of foreign language training.

Recommendation:

To further strengthen the international context of the program, it is advisable to enhance the use of English-language academic sources, digital platforms, and professional communities within individual study components.

In conclusion, the program "Digital Art" is an innovative and forward-looking academic offering that meets contemporary educational and artistic standards and provides students with relevant competencies for successful professional development in the field of visual arts.

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