**Creative Spark Big Idea Challenge - Nomination Form**

Partner institution can use the form below to collect the information about the 10 ideas they wish to nominate.

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| **TEAM MEMBERS** |
| **Team Member 1 – Name Surname** |
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| **Team Member 2 – Name Surname** |
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| **Team Member 3 – Name Surname** |
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| **Competition Category** |
| Digital Technology / Social Impact / Creative |
| **THE IDEA** |
| **Idea Name** |
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| **Idea Description** – What is your idea? Tell us about it. Be clear and concise, less is more! (Max 10 Words) |
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| **What is the problem, or unmet need, that your idea addresses?** Big ideas solve problems or satisfy pressing needs for people. Tell us about the problem, or unmet need, that your idea addresses. (Max 50 Words) |
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| **Who will your customers/users be?** These people will become your buyers or users. Who are they? Be specific – think age, gender, interests, locations, demographics, and passions. (Max 50 words) |
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| **How will you make money?** Explain how your idea will make money. Some possible sources of income include selling, subscriptions, renting, leasing, licensing, or advertising. (Max 50 words) |
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| **What makes your idea different, original or better than the competition?** Is anyone doing this, solving this problem for people? What is the issue with the existing solutions? (Max 50 words) |
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| **Tell us why you re passionate about this idea and how serious you are about it**. (Max 50 words) |
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